

# members & events



Increase membership, increase attendance at meetings, and impress everyone with meticulous follow-up...effortlessly!

## ***MembersandEvents.com allows you to:***

- Increase membership
- Bolster member participation
- Dramatically increase communication exchange
- Create Events and Invitations on your website - literally in minutes
- Increase meeting/event attendance
- Manage leads and new members
- Update news, press-releases, and your website anytime
- Focus on your mission and goals

## **Do Much More With Less**

Spend more time on initiatives that will impact your ultimate mission and goals! What if you could achieve your key outcomes faster, more efficiently and with less stress? Tedious administration and management often “squeezes” resources taking time, energy and focus away from goals and objectives. Worse, managing these tedious tasks can often “steal” the excitement and motivation from your membership. There is no need to settle.



## Two feature packed plans to fit your needs

No matter which one you choose, we guarantee you'll accomplish more than you ever thought possible... and enjoy it!

Product Features	BASIC	PREMIUM
<b>E-Marketing and Mass Email</b>		
<b>Automated Member Renewals</b> : Keep track of memberships that are expiring and automatically send emails at defined periods.	YES	YES
<b>Database Integration</b> : Database is kept current by your members, no need to upload or export database for emails or reporting.	YES	YES
<b>Mass Email Marketing and Newsletters</b> : Create and send emails and newsletters.	YES	YES
<b>Lead Manager for New Member Recruitment</b> : Email targeted messages or newsletters.	NO	YES
<b>Lead Manager Guest Tracking</b> : Guests automatically added to your lead database - for recruiting & email marketing.	NO	YES
<b>Email/ Newsletter Templates</b> : Add your content and instantly fire-off sizzling newsletters.	YES	YES
<b>Email Distribution Lists</b> : Send emails to all members, select groups, leads, or pick individuals.	YES	YES
<b>Image Bank</b> : Upload and store images that you can re-use in newsletters or emails.	YES	YES
<b>Document Library</b> : Upload and store all key organization documents. Create links for download.	YES	YES
<b>Email Forgot Password</b> : Password is automatically emailed to member.	YES	YES
<b>Built for Associations and Membership Organizations</b>		
<b>Branded Specifically For Your Association</b> : No "Powered by" MembersandEvents.com anywhere.	YES	YES
<b>Designed For Associations and Chambers of Commerce</b> : Not mass marketed!	YES	YES
<b>Integration</b> : One database controls joining, renewal, event registration (members update contact info via web, emails/newsletters).	YES	YES
<b>Analytics</b> : Integration and connectivity - vital for maximizing marketing and promotion.	YES	YES
<b>Website Features (as your organization's website)</b>		
<b>Website Design</b> : Incorporate your existing design or give your site a face lift.	NO	YES
<b>Simple Real-time Updates</b> (no technical skills needed) : Anytime - Anywhere.	NO	YES
<b>Automatic Press Release Posting</b> : Add news updates in seconds. Instantly on the home page!	NO	YES
<b>Automatic Event Posting on Home Page</b> : Instantly posted on your Home Page as you add them.	NO	YES
<b>Automatically Add Partnership Events</b> : Add industry or related partnership events in real time.	NO	YES
<b>ECommerce: Membership Renewal and Event Registration</b>		
<b>Membership and Association Renewal Fees</b> : Credit card processing and deposit in your bank.	YES	YES
<b>Event Registration</b> : Credit card processing and deposit in your bank.	YES	YES
<b>Event Roster</b> : Simply download your event roster for name badges, registration entry list, etc.	YES	YES
<b>Instant Event Registration Reports</b> : Number of attendees (member/guest) and total revenue for each.	YES	YES
<b>Event Management Features</b>		
<b>Public or Private Events</b> : Create and manage events that any guest can register/attend, or for just members only.	YES	YES
<b>Membership – Event Activity Reporting</b> : See which members are most active – attending events, and bringing guests.	YES	YES
<b>Real-time Membership and Contact Info</b> : Contact info is instantly updated online by members; no administrative burden.	YES	YES
<b>Event Notifications</b> : Instantly send email notifications or export for snail mail.	YES	YES
<b>RSS News Broadcasting</b> : Stream real-time updates to other association/organizational web sites.	YES	YES
<b>Integrated reporting</b>		
<b>Event participation</b> : Current Year vs. Previous Year.	YES	YES
<b>Membership History Reports</b> : Vital stats including renewal date, contacts, type of membership, etc.	YES	YES
<b>Event Reports</b> : "Tickets" sold, member & guest revenue, registration list for name badges, etc.	YES	YES
<b>Membership Vital Stats Report</b> : Great for snail mail and printed directories, etc.	YES	YES
<b>Contacts Report</b> : Vital statistics for all contact info, including associated committees or groups, for any membership.	YES	YES
<b>Simple Export to Spreadsheet</b> : Critical for additional analysis.	YES	YES
<b>Security and Backups</b>		
<b>SSL Certificate</b> : Each organization is issued their own SSL certificate.	YES	YES
<b>Backups</b> : Your system is fully backed up on a daily basis.	YES	YES

*“MembersandEvents has made a profound impact on how we manage and communicate to our membership.”*

## Get Up to Speed and Go Remote! In just 14 days.

- We set up your site and eCommerce system to work with your bank.
- We import your existing membership database.
- The site can become your company/organization website or a “seamless” add on to your site to just manage membership and events.

### *Then immediately you can:*

- Manage your membership
- Utilize online membership sign up, renewal and tracking, automatic notification of membership Expiration
- Create events (start date, time, # of tickets, pricing, etc.). One click puts the information live on your website in real-time!
- Automatically email event invites
- Track registrations, seats remaining, etc
- Post press releases in real time
- Post news in real time
- Post newsletters, including archiving by year
- Send Mass Emails to the entire membership, groups, committees, or individuals
- Utilize the newsletter templates to create branded newsletter(s) any time

## Powerful Options

Simple, yet powerful options to make your site completely integrated with your organization.

- Branding the site to match your organization’s look and feel
- Set-up based on your organization's membership types, committees, etc.
- Your own url [www.mysite.com](http://www.mysite.com)
- Setup of your Ecommerce account to direct deposit to your bank.



## See it Live!

**Learn How To Put Your Organization On Auto Pilot**

*Call us for a one-on-one personal demonstration. Or visit [membersandevents.com](http://membersandevents.com) and join a live web cast.*

**MembersandEvents.com**  
**800-579-5606, Option 1**

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